

CONTACT:
Louise Domenitz
+1-617-484-2515
louise.domenitz@eprovenance.com



FOR IMMEDIATE RELEASE

DOMAINE PONSOT SHIPS 2011 GRAND CRU AND PREMIER CRU WINES IN
“INTELLIGENT CASES” THAT TELL THEIR UNIQUE PROVENANCE STORY WITH
ePROVENANCE MONITORING TECHNOLOGY AND APP

*Ponsot takes decisive steps to protect wine quality,
share provenance history and connect directly with consumers.*

Boston, Massachusetts – December 16, 2013 – **eProvenance**, a Franco-American company providing advanced technology to monitor fine wines as they travel from the wine producer to the customer, has outfitted Burgundy producer Domaine Ponsot with eProvenance technology to create “*Intelligent Cases*” for all shipments of its 2011 Grand Cru and Premier Cru wines. When read by the Ponsot iCase app (available free from the Google Play store) these cases reveal their unique, detailed provenance history. eProvenance technology allows for long-term monitoring of temperature conditions and enables Domaine Ponsot to connect directly with consumers.

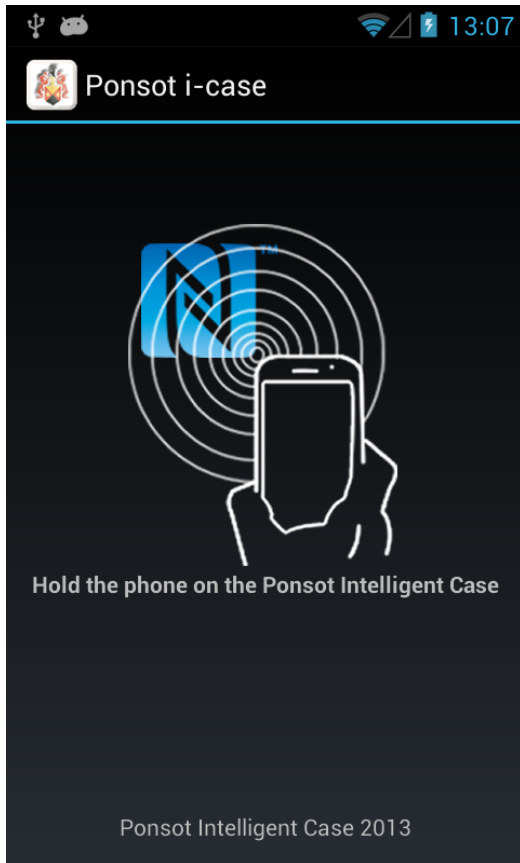
“For the past three years we have monitored our shipments with eProvenance to assure our wine reaches consumers in excellent condition. Now we are putting the provenance story directly in the hands of our consumers and at the same time we are learning more about them,” explained Laurent Ponsot. Listen to Lauren Ponsot's comments in this short video:

<http://www.youtube.com/watch?v=5Q-t4kK1gQk>



“It's no surprise that Ponsot, one of Burgundy’s most revered and innovative Domaines, is the first to take full advantage of our technology to connect directly with their consumers to share provenance information and gather customer feedback,” said Eric Vogt, founder and CEO of eProvenance.

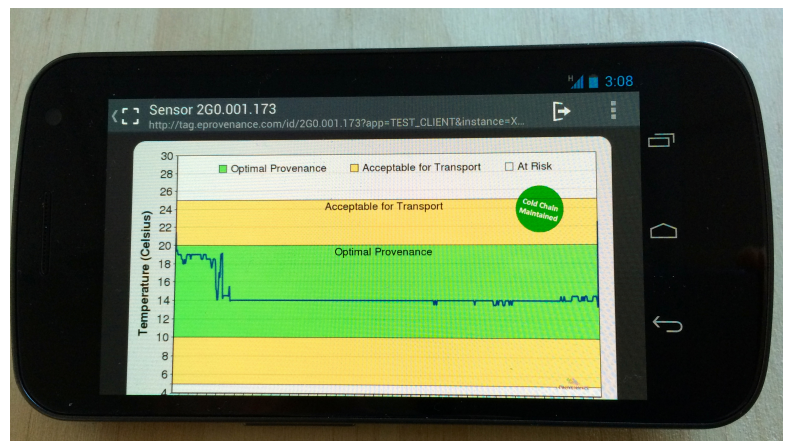
- more -



An NFC smartphone can read the sensor from outside the case and send the data to eProvenance.

Using the Ponsot i-Case app, you can access the temperature data from the monitored "Intelligent Cases" of Domaine Ponsot wines. Learn about the conditions these cases experienced during their voyage from the Domaine to you.

Simply load the app on your NFC-enabled smartphone and you will be able to see charts displaying the temperature conditions. In addition, you will receive the eProvenance score for the case of wine. The eProvenance system calculates the impact of the temperature conditions on the wine quality and provides a score that reflects the resulting quality.



On January 15, 2014 Domaine Ponsot and eProvenance will host a private briefing for the media and Burgundy producers at the Domaine. If you would like to attend, please email louise.domenitz@eprovenance.com

Founded in January 2007 by Eric Vogt to assure the provenance of every bottle of fine wine, the company is working with leading Bordeaux négociants and châteaux, estates in Burgundy, wineries in Napa-Sonoma, California, importers in Hong Kong and top wine merchants in London. **eProvenance** has offices in the USA, Bordeaux and Paris, France as well as Hong Kong. Established in December 2008, **eProvenance France** is headed up by Bertrand Dechery. Recent technology was partially funded by **OSEO**, the French agency sponsoring innovation in the EU. **eProvenance** holds UNITED STATES PATENT 8,248,254 B2, METHODS AND SYSTEMS FOR CERTIFYING PROVENANCE OF ALCOHOLIC BEVERAGES, as well as patents pending for other technologies through all stages of the distribution channel.

For more information, please visit www.eprovenance.com, or contact Louise Domenitz at +1 617.484.2515 or louise.domenitz@eprovenance.com
Find us on Facebook & Twitter @ eProvenance

###