

Nils Teissier du Cros Joins eProvenance as Global Sales Director



BELMONT, MA, March 23, 2021 – eProvenance, a company specializing in monitoring and analyzing wine shipment conditions, today announced the addition of Nils Teissier du Cros as Global Sales Director. A successful business leader who is passionate about technology-driven growth, Tessier du Cros brings international management expertise in sales and related strategic business programs for wine and technology companies. Most recently, he was a Customer Success Leader at SmartSense by Digi where he managed customer-facing business transformation programs for SaaS and hardware solutions. Previously, he held positions in sales, wine operations and winemaking at Kuvée Inc., ATP Group, Vivelys, Diageo, and Langlois-Chateau.

“We are very excited to have Nils take the reins of our sales efforts,” said CEO Robin Grumman-Vogt. “His wine, tech and sales savvy, combined with operations and wine-making experience, give him a unique understanding of our market and our customers. He is exceptionally well-positioned to build and expand key relationships across the wine supply chain to further energize our growth,” remarked Grumman-Vogt.

A native of France, Teissier du Cros holds a B.S in Ecology from Université des Sciences in Montpellier, France, a dual M.S. in Agriculture Engineering and Winemaking from the Ecole Nationale Supérieure Agronomique of Toulouse, France and an M.B.A. in International Business from Brandeis University in Massachusetts.

“I’m deeply inspired by the founding goal of eProvenance, to assure wines reach consumers tasting as the winemaker intended, and I believe we have unmatched technology solutions to help the wine industry protect quality and improve outcomes across a complex supply chain,” said Teissier du Cros. “The eProvenance team has a remarkable level of expertise and passion and I’m thrilled to join them in this endeavor.”

eProvenance recently announced **VinAssure™**, a new platform powered by IBM blockchain that offers a smarter and more secure way to track wines as they move through distribution from vineyard to consumer. VinAssure™ is designed to give rise to a new wine industry ecosystem that provides all supply chain members with more information at their fingertips and helps assure consumers that the wines they buy meet their expectations.

About eProvenance

A leader in the monitoring and analysis of wine shipment and storage conditions, eProvenance monitors temperature, humidity, shock and geolocation of sensitive goods at the container, pallet and case level. eProvenance delivers clear, actionable insights that clients use to assess the performance of their global distribution channels, assure quality and asset value, verify provenance, and make analytically informed decisions about shipments to protect their brand. The company has offices in the USA and France, and works with producers, importers, transporters and wine merchants globally. eProvenance holds trademarks and patents for its technology around the world. Visit www.eprovenance.com or find us on LinkedIn, Facebook and Twitter @eProvenance.

eProvenance Media Contact
Louise Domenitz

Tel: 617.484.2515
louise.domenitz@eprovenance.com

###