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FOR IMMEDIATE RELEASE

**ePROVENANCE AND SPECTRUM WINE AUCTIONS
MONITOR AND ASSURE PROVENANCE OF TOP BORDEAUX WINES**

Boston, Massachusetts – December 3, 2014 – **eProvenance**, a Franco-American company providing advanced technology to monitor fine wines as they travel from wine producer to customer, has teamed up with Spectrum Wine Auctions to assure the provenance of 31 cases of top Bordeaux wine. This collection includes pristine OWCs from top producers including Ch. Pavie, Ch. Palmer, Ch. Angélu, Ch. Ducru-Beaucaillou, Ch. Pichon-Lalande, Ch. Gruaud-Larose and more from the historic 2009 vintage, which are available through the Spectrum Winter 2014 Auction. The catalog is available online now at www.spectrumwine.com and the live auction will be held on December 13, 2014 at Soho House in West Hollywood, California.

The 31 cases of 2009 Bordeaux were equipped with 15-year eProvenance sensors during their stay in Joanne Bordeaux's temperature-controlled storage. In June of 2014, the cases were shipped in a reefer container to Los Angeles. eProvenance placed a Global Tracker on the pallet, which provided temperature, humidity and geolocation during the shipment as it traveled from Bordeaux and was consolidated in Beaune, and then shipped to LA. Each "Intelligent Case" can be read by any Android NFC smartphone to access the monitored data. The resulting temperature graph shows the case has perfect provenance and a mathematically-derived eProvenance score of 100, which reflects that perfect provenance.

"We are very excited to be the first auction house to offer clients a clear picture of provenance for wines that experienced only the best conditions during shipping and storage," said Jason Boland, president of Spectrum Wine Auctions. Clients can continue the monitoring services on these cases for up to 15 years. In addition, customers who purchase other lots from Spectrum Wine Auctions, may now opt to have them monitored with eProvenance temperature sensors. The "Intelligent Case" option is available one, eight, or fifteen years.

"Ongoing temperature monitoring is proof of enduring value and will allow our customers to demonstrate the superior pedigree of their cases of wine," concluded Boland.



eProvenance temperature sensor is placed inside a case of wine where it monitors and records temperature data for fifteen years.

Each case can be read by any Android NFC phone, producing a temperature graph, which shows perfect provenance, and a mathematically-derived eProvenance score of 100.

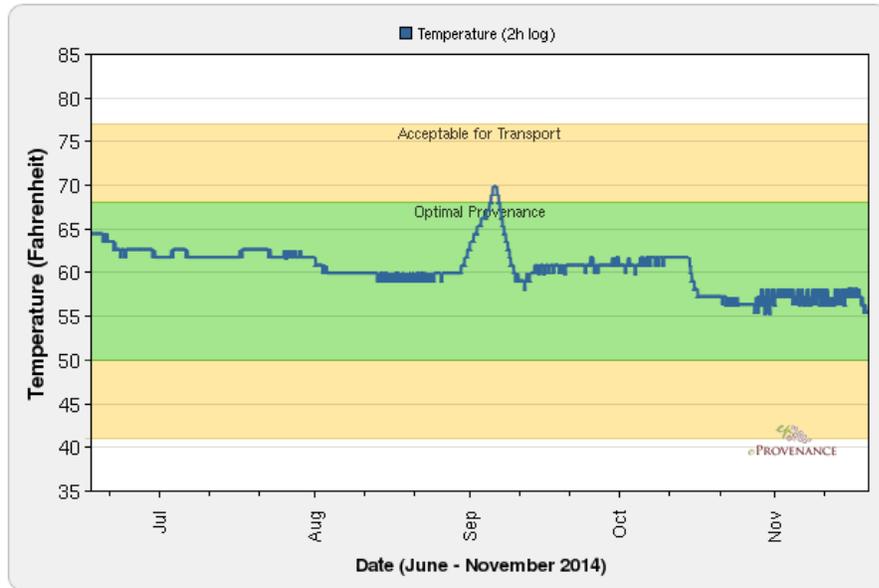
Sensor 2G0.000.267

2009 Château Pichon Longueville Comtesse de Lalande (Case)

100 ↑

Sensor Object Track-n-Trace Journey **Graphs** Raw Data Analysis ▾

Graphs



Founded in 2007 by Eric E. Vogt to assure the provenance of fine wine, eProvenance is working with Bordeaux châteaux, estates in Burgundy, wineries in Napa-Sonoma, California, American importers, and top wine merchants in London. In 2013, eProvenance began working with clients in the world of fine art. The company has offices in the USA, France and Hong Kong. eProvenance holds UNITES STATES PATENT 8,248,254 B2, METHODS AND SYSTEMS FOR CERTIFYING PROVENANCE OF ALCOHOLIC BEVERAGES, as well as patents pending for other technologies through all stages of the distribution channel.

Founded in 2009 on the principles of passion and expertise, Spectrum Wine Auctions adheres to the highest standards of excellence in the wine industry by consistently delivering a worldwide buying, selling and appraisal venue for collectors beyond compare. Headquartered in Irvine California, the company has offices in Los Angeles and Hong Kong, as well as numerous global representatives that work together to produce premier live auction events as well as weekly online auctions through its state-of-the-art website and industry-leading mobile bidding apps. The wine aficionados and auction specialists at Spectrum Wine assist our clients with new and existing collections, providing both bidders and consignors the opportunity to collect and sell wine with confidence and ease.

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