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**FOR IMMEDIATE RELEASE**

**ePROVENANCE NAMED A TOP WINE TECHNOLOGY INNOVATOR  
OF THE DECADE BY BETTANE+DESSAUVE**

*Marking the 10th Anniversary of their Grand Tasting, Bettane+Dessauve created the Innovation Award to honor top technologies benefiting the world of wine.*

Paris, France – December 3, 2015 – **eProvenance**, a Franco-American company providing advanced technology solutions to monitor fine wine during transport and storage, today was honored by French wine critics Bettane+Dessauve as one of the top innovators of the decade in the wine world. One of 11 companies to receive this innovation prize, eProvenance was selected because of its groundbreaking work protecting wine quality.

“eProvenance is a game changer helping to improve transport and storage conditions to protect fine wines,” said Bettane+Dessauve. “With their innovative monitoring technology and objective expert analysis of the resulting data, eProvenance is moving the wine industry towards best practices that deliver the best quality wine to the consumer,” concluded Bettane+Dessauve.

“We are in excellent company and very proud to be part of this impressive group honored by Bettane+Dessauve,” said Bertrand Déchery, President of eProvenance. “Long committed to protecting wine quality with our technology, we know monitoring improves handling throughout the chain; it clarifies conditions so good practices can be reinforced, problems corrected and resulting benefits promoted, thus there are fewer disappointments when bottles are opened.”

“Our extensive research shows inappropriate temperatures can degrade the color, taste, aroma and aging ability of wine; these conditions can be a silent killer of wine quality and thus the brand itself,” explained Eric Vogt, founder and CEO of eProvenance. “We developed proprietary analytic tools to determine the eProvenance Score and clearly indicate whether a shipment has come through in fine condition or has been damaged, not just whether it has experienced problematic temperatures,” said Vogt.

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“Monitoring fine wine shipments benefits all members of the distribution chain, most importantly the end consumer of the wine, and eProvenance provides solutions that are critical for creating cold chains to protect fine wines,” stated Bettane+Dessauve. With solutions for monitoring temperature, humidity and geolocation of shipments to fit a wide range of needs and budgets, eProvenance helps our customers assure containers, pallets and cases are handled properly and quality is protected.

### **About Bettane+Dessauve**

Created in 2005, the company aims to help amateurs in their discovery of wine. Each year Bettane+Dessauve publish Wine Guides in English, French and Chinese and work with some of the top titles such as *L'Express*, *Les Echos Série Limité*, *Paris Match*, *Korean Wine Review* magazine and the *South China Morning Post*. For the past nine years, Bettane+Dessauve has organized the Grand Tasting Paris, which was recently brought to London, Hong Kong and Shanghai. Bettane+Dessauve also put their expertise to work for major brands such as Monoprix, Mercure and Sofitel hotels.

### **About eProvenance**

A leader in monitoring wine shipments, eProvenance offers innovative technology solutions to protect the quality of fine wines, fine art and other fine goods. eProvenance has monitored shipments and collected millions of data points for nearly 400 producers, 300 importers and 200 transporters in 65 countries. With offices in the USA and France, eProvenance works with Bordeaux châteaux, estates in Burgundy, wineries in California, as well as importers and top wine merchants globally. eProvenance holds granted patents and patents pending for its technology in the European Union, the United States, Hong Kong, New Zealand, Australia and China.

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